

A Descriptive Bibliometric Study of Artificial Intelligence in Education in India

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Abstract

Artificial intelligence drastically changes the educational field, increasing the opportunity for self-learning and challenging the existing education system. This bibliometric study explores research focused on AI and education published from 2014 to 2024 in the Indian context. The analysis of 119 Scopus indexed articles were carried out examining the trajectory of distribution of publication and citation, the top-cited research articles, the top authors, the top institutions, the leading journals in research on AI in education in India during the last decade and the research gap that exist within AI in education in India with the help of Biblioshiny (RStudio) and VOS viewer software. The findings revealed that the themes discussed mostly by the researchers in connection with AI are ChatGPT, higher education, learning and education. The study identified the need for more research in school education, inclusive education and special education.

Keywords: Artificial Intelligence, AI, Education, India, Bibliometric Study, Biblioshiny, VOS viewer.

Introduction

Education aims at developing the potential in each child and ensure their holistic development and equip them to face the challenges and opportunities confidently. This technological advanced time and society demand education appropriate to face these challenges (Asif and Panakaje, 2022). Technological advancement is rapidly happening in the world (Su and Zhong, 2022) and is replacing humans from unskilled jobs with machines (AbuMusab, 2024; Hotte et al., 2023) by stressing on the need to redesign the existing educational practices (Carvalho et al., 2022; Ministry of Human Resource Development, 2020). By recognising the significance of AI in the soon future, countries are framing guidelines and setting the

platform to integrate and teach AI in schools (Erunit et al., 2024) and hence the terrain of education is dynamic and witnessing a fast change which never happened before (Agarwal et al., 2025; Ahmed et al., 2025; Ghalia et al., 2024; Shahzad et al., 2024; Barbhuiya, 2023). The personalised learning experience of AI (Chanda et al., 2025; Sugunan and Thiyagu, 2025; Gupta and Jaiswal, 2024; Naggat et al., 2024; Rahiman and Kodikal, 2024; Ouyang and Jiao, 2021) generated interest among students to use AI in classroom learning (Ghalia et al., 2024). Artificial intelligence opens doors to children to the world of learning, gets personalized feedback and assistance (Darvishi et al., 2024; Tapalova and Zhiyenbayeva, 2022) on their academic activities like assignments, projects, etc., and receives diverse ideas and

solutions for their queries (Singh and Azteca, 2022). This will enhance the learning experience of learners and their performance (Bressane et al., 2024; Onesio-Ozigagun et al., 2024; Hooda et al., 2022; Srinivasa et al., 2022). The concern is that if children are not verifying the reliability of the AI generated contents (Veldhuis et al., 2025), then they are in over-dependence or over-reliance on AI (Hyde et al., 2024; Zhai et al., 2024). Over-reliance on AI also connected to the user's preference towards cognitive shortcuts for fast solutions (Zhai et al., 2024). Another concern is about the dehumanization of education (Ghalia et al., 2024) and teachers worried about their roles in the future. To resolve this ambiguity and to harness and develop the strength of both teachers and AI (Kanvaria and Ritika, 2024; Holmes & Tuomi, 2022; Sorell, 2022; Grover and Naik, 2021) for more effective teaching learning process, a collaborative action is needed (Hajam and Purohit, 2024; Ifenthaler et al., 2024).

In education, AI has a key role and it has many benefits (Dash and Bharathi, 2025; Kapoor and Bakhshi, 2025; Nehru et al., 2025; Shahzad et al., 2024), but the rise of ethical problems, including misinformation, algorithmic biases, plagiarism, privacy violations, transparency deficits, and the dehumanization of education, is potentially degrading crucial cognitive abilities (Sugunan and Thiyagu, 2025; Amoasi, 2024; Ghalia et al., 2024; Ifenthaler et al., 2024; Lopez et al., 2024; Naggar et al., 2024; Rehman et al., 2024; Yadav and Srivastava, 2024; Zhai et al., 2024; Memarian and Doleck, 2023). The need of digital infrastructure and skilled educators are also challenging the integration of AI in the field of education in India (Gupta and Saranya, 2024; Lopez et al., 2024). The uneven access to AI benefits in developing countries raises concerns about equity and potential impacts. So, it is important to

create an inclusive society and learning environment by ensuring necessary support system in those countries (Mannuru et al., 2023).

NEP 2020 emphasised the inclusion of artificial intelligence in the curriculum and pedagogy for enhancing teaching and learning in India (Ministry of Human Resource Development, 2020). There are multiple initiatives by Government of India including National Strategy on AI by NITI Aayog (NITI Aayog, 2018), the "AI for all" programme launched by Ministry of Education and various government-led projects in various sectors (Majid & Lakshmi, 2022). The CBSE in India has integrated AI into its curriculum initially in 2019 as an optional subject in class 9 and they have released an AI integration manual (Erumit et al., 2024; Karan, 2024). Similarly in 2024, University Grant Commission (UGC) released guidelines for the introduction of skill-based courses in the higher educational sector for enhancing the competencies of students in emerging fields like AI (UGC, 2024). At the same time, debates are going on concerning the possibilities and challenges of integration of AI in education (Ahmed et al., 2024; Alexandrowicz, 2024; Higgs and Stornaiuolo, 2024; Chan and Hu, 2023; Mouta et al., 2023) and the research on this area is crucial currently. The bibliometric studies conducted in this field discussed AI along with the digital education ecosystem (Chung and Cam, 2025), education (Afzaal et al., 2024; Durak et al., 2024; Guo et al., 2024; Kavitha and Joshith, 2024; Subroto et al., 2024; Akhmadieva et al., 2023; Dao et al., 2023; Metli, 2023; Pu et al., 2021; Talan, 2021; Baek and Doleck, 2020), quality education (Bahceterli and Sucuogu, 2024), educational research (Delen et al., 2024), higher education (Lopez-Chila et al., 2024; Maphosa and Maphosa, 2023; Hinojo-Lucena et al., 2019), personalised learning (Li and Wong, 2023), language teaching and learning (Zhang & Umeanowai, 2025;

Huiling et al., 2024; Kartal and Yesilyurt, 2024; Jaleniauskiene et al., 2023), teaching (Ivanova et al., 2024), student learning (Yun et al., 2024), teaching and administration (Ullrich et al., 2022), implementation of ChatGPT in STEM education (Prahani et al., 2025) and development of ChatGPT in education (Bhaskar and Tiwari, 2025; Samala et al., 2024; Shang, 2024; Zheltukhina et al., 2024; Pradana et al., 2023), trends of smart education (Dehbi et al., 2025), smart learning (Chen et al., 2021), ChatGPT use in higher education (Ma, 2025), AI chatbots in educational context (Lin and Yu, 2023), virtual reality in sports and training (Soorinarayanan et al., 2025), educational artificial intelligence (Song and Wang, 2020) and many more. The current literature shows a skewness toward STEM, language education, and medical sciences. There is a significant lack of research on AI in the Humanities and Social Sciences. The studies conducted on AI identified China and US as the most influential contributors. The bibliometric study conducted in India by Kavitha and Joshith (2024) discusses about the transformation of AI in education through the studies conducted all over the world. Thus, there is a gap in understanding how AI can be integrated in the Educational filed in the context of NEP 2020. So, this paper analyses the research works conducted on AI and education in Indian context particularly from 2014 to 2024.

Research Questions

- Q1.** What is the trajectory of distribution of publication and citation in research on artificial intelligence and education in India from 2014 to 2024?
- Q2.** What are the most cited research publications on artificial intelligence and education in India from 2014 to 2024?
- Q3.** Who are the top authors in research on artificial intelligence

and education in India between 2014 and 2024?

- Q4.** Which are the top institutions in research on artificial intelligence and education in India from 2014 to 2024?
- Q5.** What are the most prominent journals publishing artificial intelligence and educational research in India from 2014 to 2024?
- Q6.** What is the research gap that exists in the field of AI and education in India?

Methodology

The study uses bibliometric analysis, a quantitative approach (Andersen, 2021) that measures patterns of a large set of publications (Manoj, et al., 2023; Verma and Gustafsson, 2020). Bibliometric analysis helps the researchers to examine emerging trends, publication and journal performance, and collaboration networks (Passas, 2024; Baker et al., 2020). Bibliometric analysis employs two techniques: main techniques and enrichment techniques (Donthu et al., 2021). Main techniques include performance analysis that quantifies research productivity and impact through metrics like total publications, citation counts and h index (Cobo et al., 2010) and science mapping, which visualises research connections through citation analysis, co-citation analysis, bibliographic coupling, co-word analysis, and co-authorship analysis (Donthu et al., 2021). Enrichment techniques deepen this analysis through network analysis and visualisation tools such as Biblioshiny and VOS viewer (Donthu et al., 2021). Biblioshiny and VOS viewers support researchers in transforming large volumes of textual information into comprehensive visual networks that can reveal meaningful connections and trends (Bukar et al.,

2023; Rashid, 2023; Eck and Waltman, 2010). The paper used the data from the Scopus database and refined based on the period of publication (2014-2024), subject area (social science), keywords (artificial intelligence, education, and machine learning), type of document (article), language of publication (English), and country (India). The

details of the retrieval of data including identification, screening and inclusion are given in figure 1, Prisma flow chart. Finally, 119 articles were retrieved from a total of 37,258 articles. For the analysis of data Biblioshiny (RStudio), VOS viewer, and MS Excel were used and visualisation of the data exported in CSV format.

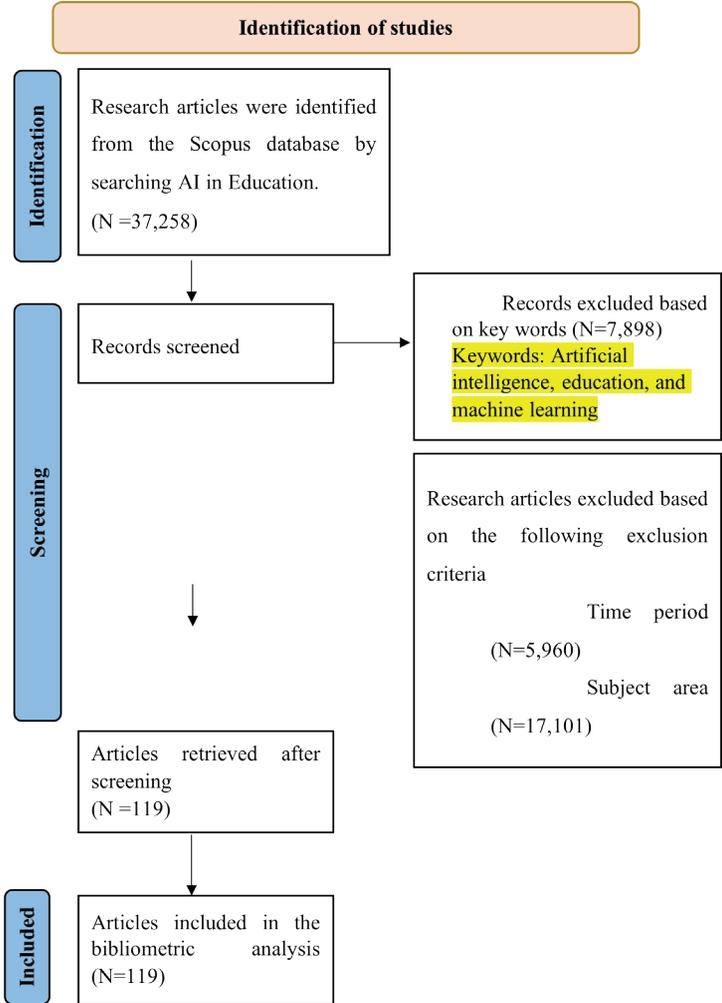


Fig. 1: Data retrieval using PRISMA flow chart

Source: Author compilation

Results and Discussions

Description of the Retrieved Data

Table 1 shows a comprehensive summary of bibliometric data retrieved

from the Scopus database, from 2014 to 2024. The data consists of 119 articles sourced from 94 journals and books, contributed by a diverse group of 564 authors. Notably, 11 of these articles are

single authored. There is an average of 56.08 citations per document, indicating significant scholarly attention and influence. The table also reveals 380

indexing keywords (ID) and 453 author-defined keywords (DE), reflecting the diverse research topics in the data retrieved.

Table 1: Retrieved data from the Scopus database

Description	Results
Period	2014-2024
Sources (Journals, Books, etc)	94
Articles	119
Average citations per doc	56.08
Keywords Plus (ID)	380
Author's Keywords (DE)	453
Authors	564
Single-authored docs	11

Trajectory of distribution of publication and citation over the past 10 years

RQ 1 is addressed in Figure 2, and it indicates the growth of publications and citations on AI and Education in India annually during the last decade (2014 to 2024). The data indicates a significant pattern in research output and citation patterns. It is clear from the figure that there was a gradual increase in publications from 2020 to 2023 and a dramatic increase in 2024 with 70

publications. This supports the NEP's argument that AI is rapidly changing the global knowledge landscape (NEP, 2020). Notably, there is a decrease in the number of citations. This is common in academic research as the newer publications have less time to accumulate citations compared to older publications (Belter, 2015). The significant increase in publications in 2023 and 2024 suggests a growing research interest in AI and Education in India.

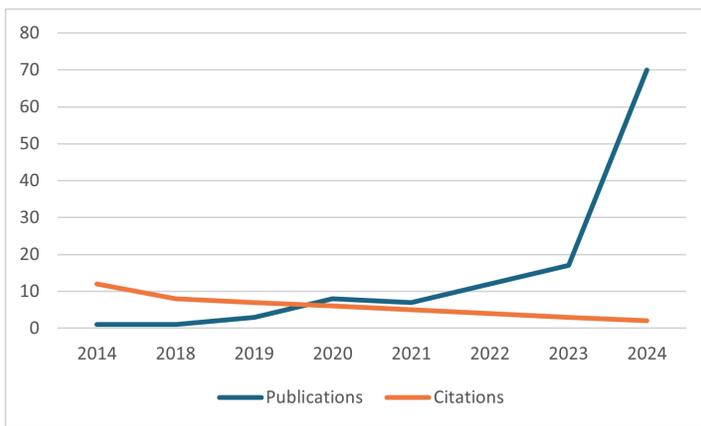


Fig. 2: Trajectory of distribution of publication and citation over the past 10 years

The most-cited research publications on artificial intelligence in education in India

Table 2 shows the details of most-cited research publications on AI in education in India from 2014 to 2024 and thus, addresses RQ2. According to the number of citations, 10 articles are listed as the most-cited research publications from 119 articles retrieved from the Scopus database. Research articles which came in the first top

three positions are review papers and they discuss the technological transformation by recognizing both opportunities and challenges. It is notable that all the most-cited 10 articles are published after 2020 which can be the result of COVID-19 Pandemic and the emphasis of integration of AI in NEP 2020. This confirms the findings of Afzaal et al. (2024) and Kavitha and Joshith (2024) that COVID-19 pandemic can be a reason for the extensive importance of AI.

Table 2:Details of the Most-cited Research Publications

Author(s)	Year	Keyword	DOI	Citations
Dwivedi, et al.	2021	AI, Artificial intelligence, Cognitive computing, Expert systems, Machine learning, Research agenda	10.1016/j.ijinfomgt.2019.08.002	1907
Dwivedi, et al.	2023	ChatGPT, Conversational agent, Generative AI, Generative artificial intelligence, Large language models	10.1016/j.ijinfomgt.2023.102642	1827
Dwivedi, et al.	2020	COVID-19, Digital life, Digital transformation, Digital world, Information management, Information systems, Information technology	10.1016/j.ijinfomgt.2020.102211	740
Chatterjee and Bhattacharjee	2020	AI, Attitude, Behavioural intention, Education, India	10.1007/s10639-020-10159-7	310
Bhutoria, A	2022	Artificial intelligence, Big data, China, India, Personalized education, USA	10.1016/j.caeai.2022.100068	242

Author(s)	Year	Keyword	DOI	Citations
Herath and Mittal	2022	Artificial intelligence (AI), Digital cities, Intelligent interaction, Internet of Things (IoT), Smart cities	10.1016/j.jjime.2022.100076	181
Sharma, et al.	2020	Artificial intelligence, Environmental sustainability, Governance, ICT, Policy-making, Public Administration	10.1016/j.sftr.2019.100004	151
Nigam, et al.	2021	AI, AIPS, Artificial Intelligence, Exams, Online learning, Online proctoring, Proctoring system	10.1007/s10639-021-10597-x	123
Mannuru, et al.	2023	Artificial intelligence, Developing countries, Fourth industrial revolution, Generative AI, Technological change	10.1177/02666669231200628	96
Sharma, et al.	2022	AI enabled systems, Artificial intelligence, Emerging economies, Implementing challenges, Public manufacturing sector	10.1016/j.giq.2021.101624	78

Top authors, institutions in the research on artificial intelligence and education in India

RQ 3 focuses on the top authors in research on artificial intelligence and education in India from 2014-2024 and the details are given in Table 3. Joshith and Kavitha from Central University of Kerala are the top authors among

the first ten authors. Duan, Dwivedi, Edward, Hughes, and Nripendra are authors from Institutions outside India. Table 4 also indicates the contributions from institutions outside India. Swansea University, United Kingdom is the top institution among the ten institutions. Three out of the ten institutions are from outside India contributing to the

research on AI and education, which indicates the research collaboration in this field. Four institutions among the

seven institutions from India, are from the field of Science, Technology and Medical Sciences.

Table 3: Most Contributed Authors in Research on Artificial Intelligence and Education in India

Authors	No. of Articles
Joshith, V.P.	4
Kavitha, K.	4
Duan, Yanqing	3
Dwivedi, Yogesh K.	3
Edwards, John S.	3
Hughes, Laurie	3
Kumar, Prasantha N.S.	3
Moulieswaran, N.	3
Raman, Ramakrishnan	3
Rana, Nripendra P.	3

Table 4: Top ten contributing institutions in Research on Artificial Intelligence and Education

Affiliation	Articles
Swansea University	17
Central University of Kerala	12
Pushpagiri Medical College	9
University of North Texas	9
Chitkara University	8
Kerala University of Health Sciences	7
Symbiosis International (Deemed University)	7
University of Bradford	6
CSIR—Central Building Research Institute	5
National Institute of Industrial Engineering (NITIE)	5

Leading Journals in Research on Artificial Intelligence and Education in India

Table 5 addresses RQ 5 and show the leading journals in research on AI and education according to the number

of articles published. The top journals suggest a growing research landscape that spans across multiple disciplines. Interestingly, the list includes journals from diverse fields such as health education, management education

Cluster 1

Cluster 1 includes keywords AI, Covid 19, e-learning, engineering education, internet of things, learning systems, machine learning, teaching and virtual reality. It highlights the technology enhanced learning. The keyword 'Covid 19' indicates more researchers studied the crucial role of technologies during the pandemic. This aligns with the previous findings and underline the role of Covid 19 pandemic in the rapid growth of AI in all fields.

Cluster 2

Artificial intelligence, education, learning, students, and technology were the keywords included in Cluster 2. The node labelled artificial intelligence is the biggest among all. The nodes 'education', 'artificial intelligence' and 'learning' are closer in the cluster indicating the strong relationship between them. It

implies not only the research interests in the area but also the crucial role of AI in Education that cannot be ignored.

Cluster 3

Cluster 3 encompasses 4 keywords which are ChatGPT, Generative AI, higher education and large language models. It shows the recent trend of AI research, especially on ChatGPT, and higher education. The research should expand and continue to explore the new emerging AI platforms. It is also evident from the overlay visualisation given in Figure 4. The yellow colour denotes the cluster with a high number of occurrences.

Cluster 4

Cluster 4 includes human, humans India and medical education. This cluster shows a distinct focus on medical education.

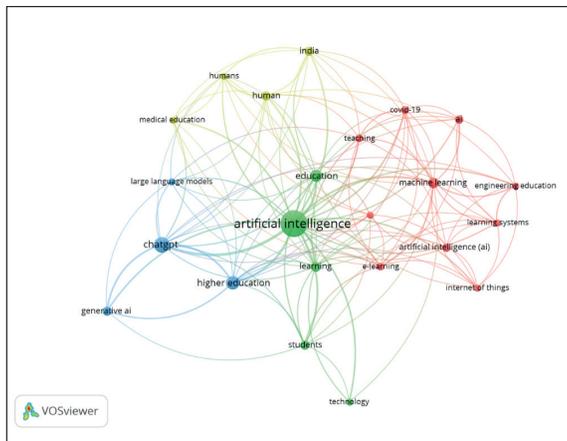


Fig. 4: Overlay Visualisation of Key-word Co-occurrence

Conclusion

This bibliometric study analysed 119 articles on AI and education in India, retrieved from Scopus database from 2014 to 2024. It is evident that even in the time of wide use technology and AI in education sector in India, less research studies have conducted in this period. The dramatic increase in publications

in 2023 and 2024 indicates the growing recognition and importance of AI in education. NEP (2020) also highlighted the significant role of AI in all fields in near future. The study analysed top-cited articles, relevant authors, journals, and institutions in this field. Relevant authors, journals, and institutions were analysed based on the number

of publications. Seven articles out of the top ten articles are review papers. The findings reveal the need for more empirical research and collaborations among institutions in India for the efficient use of AI in education. The major trends existing in contemporary research in this field are focused on ChatGPT, Higher Education, generative AI, and large language models. It also

highlights the need for research studies in school education, special education and inclusive education in India.

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